

Ashley Wu

DESIGN

KUDOS Design Collaboratory

Graphic Designer JUN 17 – PRESENT

Primary print designer. Design logos and brand systems, print materials and publications, museum and exhibition spaces + more for wide range of clients.

Graphic Design Intern MAY 16 – AUG 16

Freelance Designer

Graphic Designer JAN 15 – PRESENT

Design for various clients brand systems, websites, social media assets, and print collateral. Clients include Make It Happen Fitness, PDX Contemporary Ballet, The Art Academy, Baltimore Asian Resistance in Solidarity + Maryland Institute College of Art.

T-Squared Design, Inc.

Graphic Design Intern JUN 15 – AUG 15

Worked as part of a team on commercial, corporate, retail + non-profit work. Designed logos and patterns, websites, large format mural graphics, EGD schematics + more.

NOTABLE PROJECTS

“Americans” Exhibition, The National Museum of the American Indian

Production Designer JUN 17 – JAN 18

Worked closely with Studio Joseph to ensure clear typographic hierarchy and optimum production methods for all graphic components across all galleries and surfaces. Across 6 interconnected galleries, the show highlights the ways in which American Indians have been part of the nation’s identity since before the country began. The semi-permanent exhibition will continue through 2022.

“Assembly: Civic Design Guidelines” Publication, Center for Active Design

Publication Designer OCT 17 – MAY 18

Designed, illustrated, and typeset a 148-page playbook that captures the culmination of 4 years of research. Within it includes 33 unique illustrations and data visualizations, evidence-based design, and maintenance strategies that enable readers to create civic change within the community. 3,000 copies were produced for their multi-city launch.

Hi there, I’m Ashley Wu

awudesign.com

hello@awudesign.com

908 635 7547

@awuuuuu

SCHOOL

Maryland Institute College of Art

BFA Graphic Design MAY 17
SUMMA CUM LAUDE

POSITIONS HELD

Assistant Residential Director
Department Representative
College Ambassador
Peer Career Advisor
Fitness + Wellness Coordinator

SKILLS

SOFTWARE

InDesign, Illustrator, Photoshop,
After Effects, Photo Editing and
Manipulation, Sketch, InVision

PROFESSIONAL

Attention to Detail, Proofreading,
Crisis Management, Community
Building, Event Planning

EXTRA

Events

“Organizing with Baltimore Asian
Resistance in Solidarity” Panelist,
University of MD 2017

“Model Minority Mutiny”
Co-Presenter, Baltimore Racial
Justice Action, MD 2017

“Existence//Resistance” Exhibition
Co-Organizer, Baltimore Asian
Resistance in Solidarity, MD 2017

Awards

GDUSA American Web Design 2018

GDUSA American Graphic Design
2016 – 2018

HOW International Design 2017

Ashley